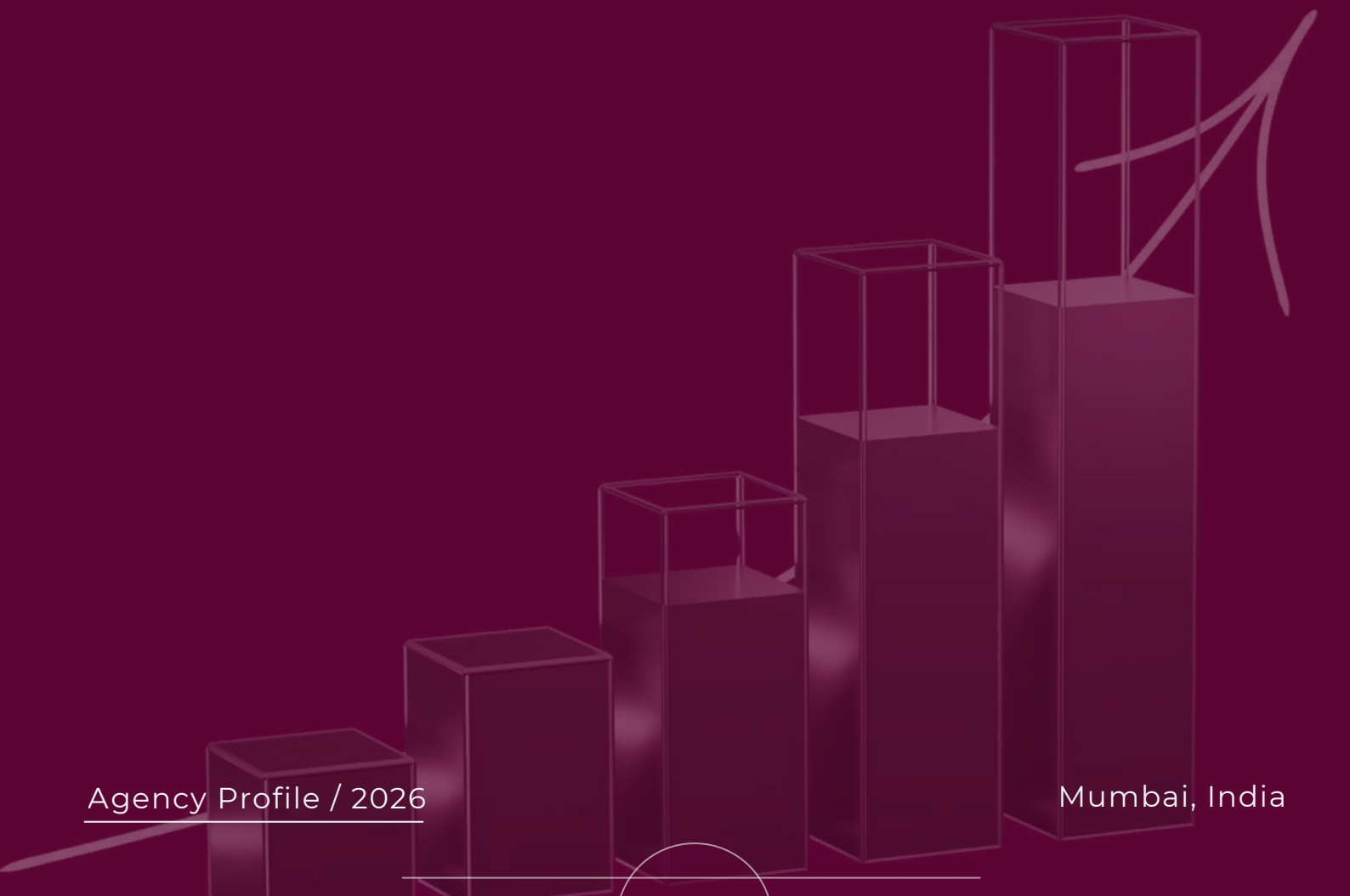
Berry blast MEDIA

DIGITAL GROWTH. BUILT FOR BUSINESS.

Strategy | Creative | Performance | Search | Technology



Agency Profile / 2026

Mumbai, India

WE DON'T JUST DO MARKETING.
WE BUILD DIGITAL GROWTH SYSTEMS.



Berry Blast Media partners with ambitious businesses to build stronger digital brands, create meaningful customer connections and drive measurable growth through strategy, creativity, performance and technology.

Strategy → Create → Execute → Optimize → Scale

WHO WE ARE

A DIGITAL PARTNER FOR AMBITIOUS BUSINESSES.

Berry Blast Media is a full-service digital marketing agency helping businesses build stronger brands, reach the right audiences, and turn digital activity into meaningful business growth.

Founded in Mumbai in 2024, we work with businesses across India across multiple industries — from healthcare and real estate to logistics, education, food & beverages, beauty, B2B and professional services.

Our team brings together strategy, creative, performance marketing, search, technology and digital communication under one roof. We don't believe in one-size-fits-all marketing. Every brand has a different audience, challenge and growth opportunity — so our approach starts with understanding the business before building the strategy around it.

OUR SCALE

150+
Brands & Clients Served

30+
Active Clients

15+
Industries Served

20
Digital Marketing Professionals

50+
Years of Combined Team Expertise

WHERE WE WORK

3 KEY MARKETS

Mumbai · Pune · Thane

Serving businesses across Maharashtra and working with brands across India.

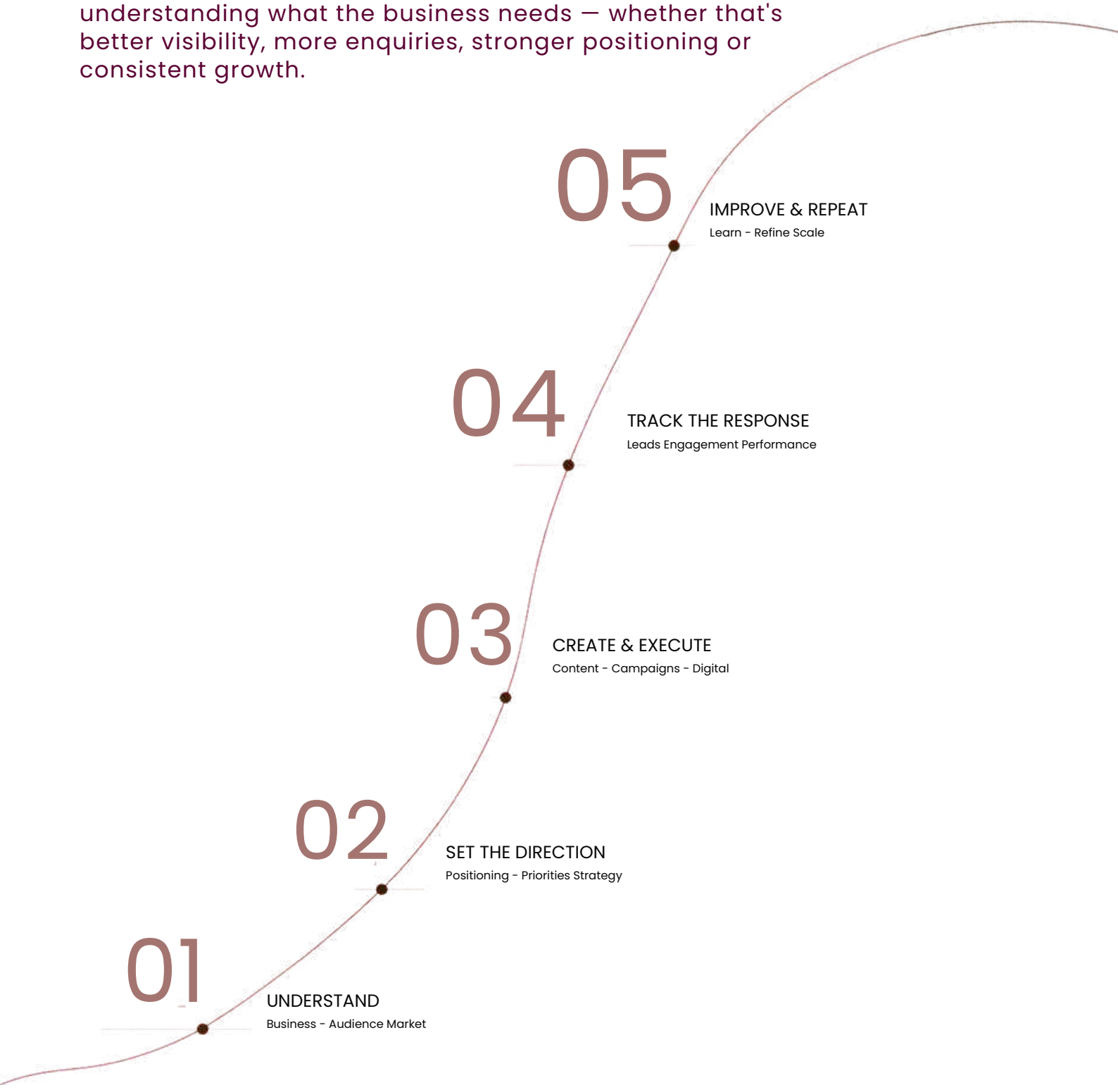
OUR CORE EXPERTISE

1. PERFORMANCE MARKETING
2. SOCIAL MEDIA
3. SEO
4. WEBSITE DEVELOPMENT
5. BRANDING
6. PPC
7. LINKEDIN MARKETING
8. WHATSAPP MARKETING
9. EVENTS & DIGITAL PROMOTIONS

05. HOW WE WORK

MARKETING THAT STARTS WITH THE BUSINESS.

We don't start with a post, an ad or a platform. We start by understanding what the business needs — whether that's better visibility, more enquiries, stronger positioning or consistent growth.



06. OUR CAPABILITIES

ONE PARTNER. EVERYTHING DIGITAL.

From strategy and creative to performance, search and technology...

01

STRATEGY Setting the direction

- Digital Marketing Strategy
- Brand Strategy Market & Competitor Research
- Audience Research
- Growth Planning

02

CREATIVE Building the brand

- Social Media Management
- Content Strategy
- Creative Design
- Reels & Short-form Video
- Personal Branding

03

PERFORMANCE Turning attention into action

- Meta Advertising
- Google Ads
- Lead Generation
- Retargeting
- Campaign Optimization

04

SEARCH Getting found

- SEO Local
- SEO Google Business Profile
- Content SEO
- GEO / AI Search Optimization

05

TECHNOLOGY Building the digital foundation.

Website Development · Landing Pages · Analytics & Tracking · Conversion Tracking · Integrations

07. STRATEGY & CONSULTING

01 BUSINESS GOAL

02 MARKET

03 AUDIENCE

04 OPPORTUNITY

05 STRATEGY

08. CREATIVE & CONTENT

MAKE THEM STOP.
MAKE THEM REMEMBER.

Good content earns attention. Great content gives people a reason to remember the brand.

SOCIAL MEDIA · CONTENT STRATEGY · CREATIVE DESIGN REELS · VIDEO · BRAND COMMUNICATION · PERSONAL BRANDING

01 — BEST CREATIVE

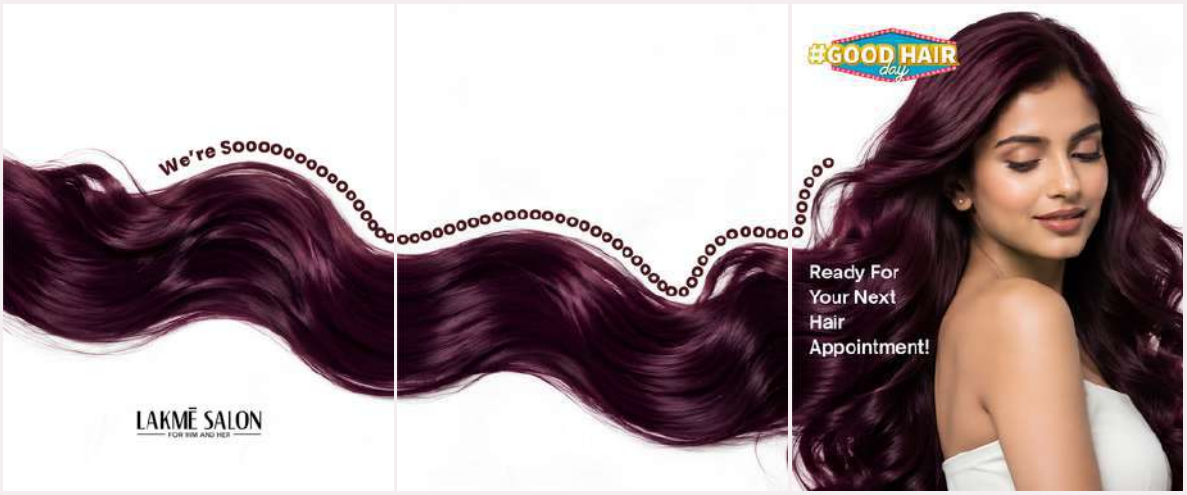






CAROUSEL POST




We're Sooooooo

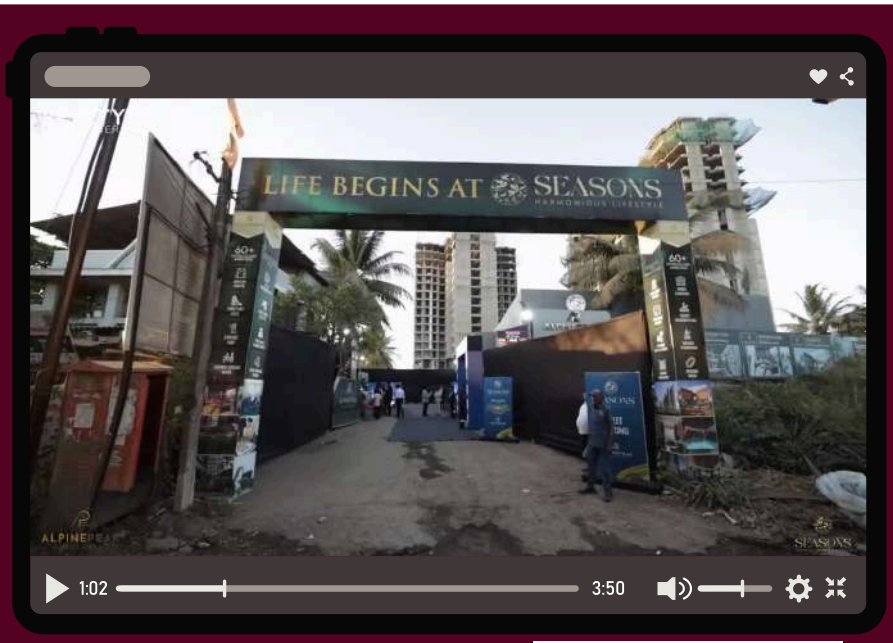
02 — REEL FRAME

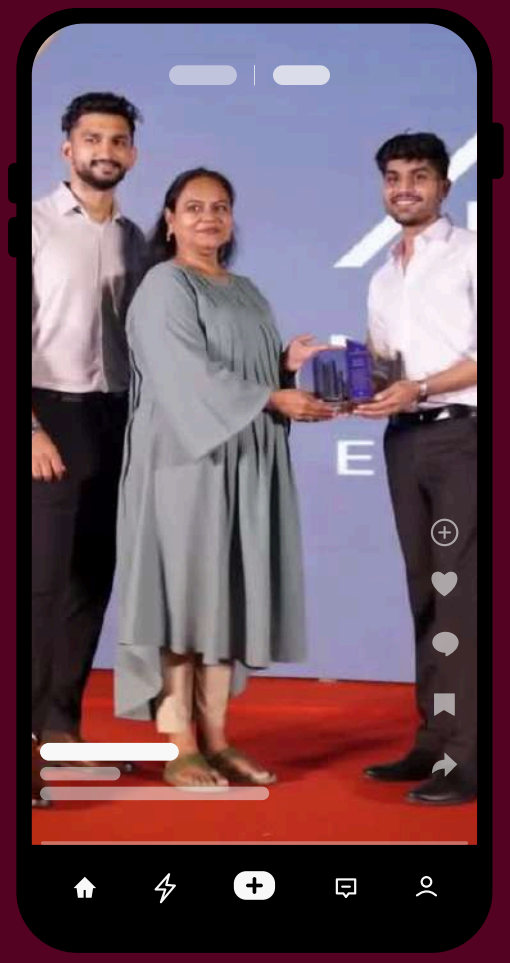


09. VIDEO & PRODUCTION

BEYOND THE FEED.
CONTENT IN THE REAL WORLD.

From on-ground **event coverage.**





REALTY QUARTER










REALTY QUARTER
WELCOME TO THE
9th REAL ESTATE & CONSTRUCTION


WELCOME TO THE
9th REAL ESTATE & CONSTRUCTION
The Orchid Hotel,
10th Oct. 2026




REALTY QUARTER
WELCOME TO THE
9th REAL ESTATE & CONSTRUCTION
INDUSTRY LEADERSHIP AWARDS 2026
The Orchid Hotel,
Vile Parle, Mumbai
10th Oct. 2026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9th REAL ESTATE & CONSTRUCTION


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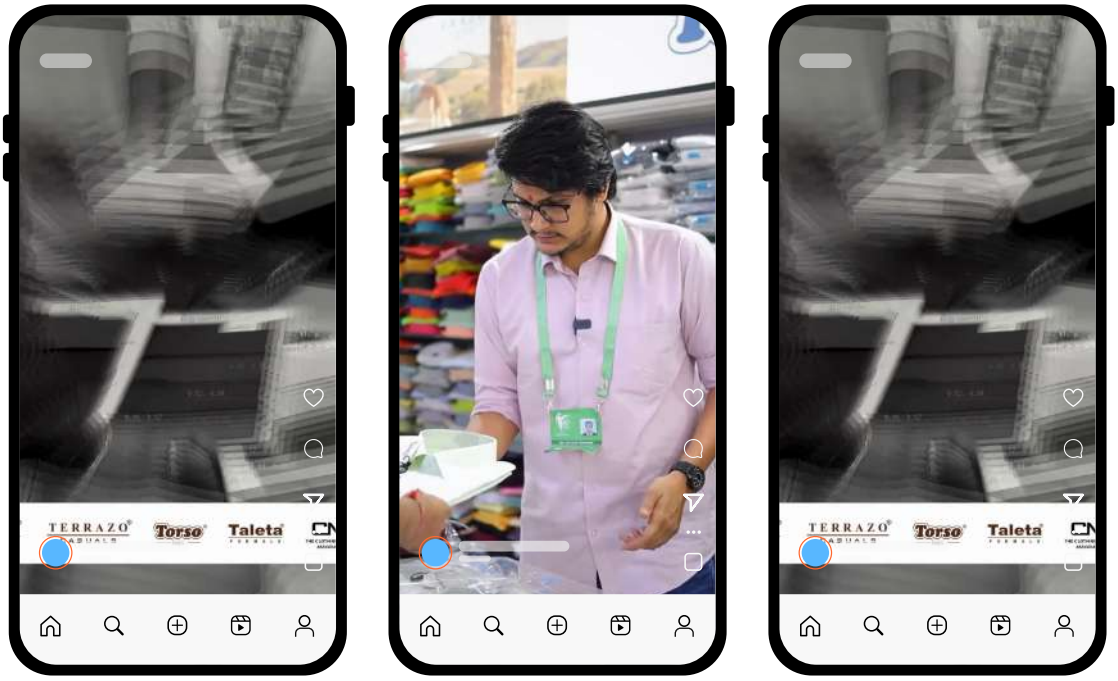
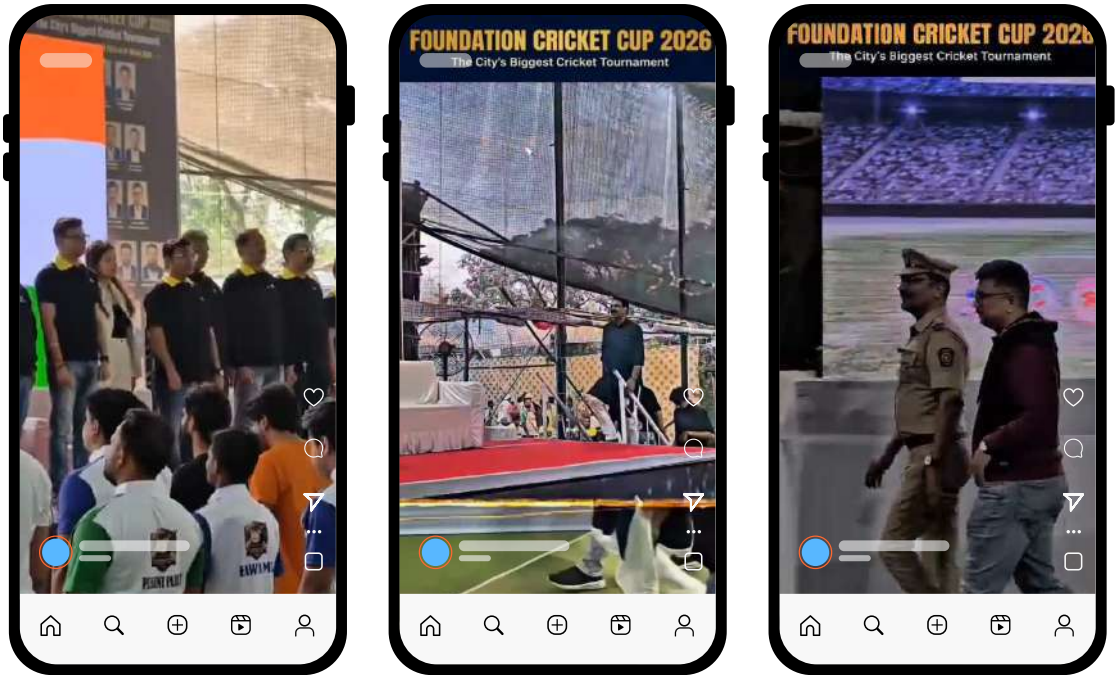
Taleta®
F•O•R•M•A•L



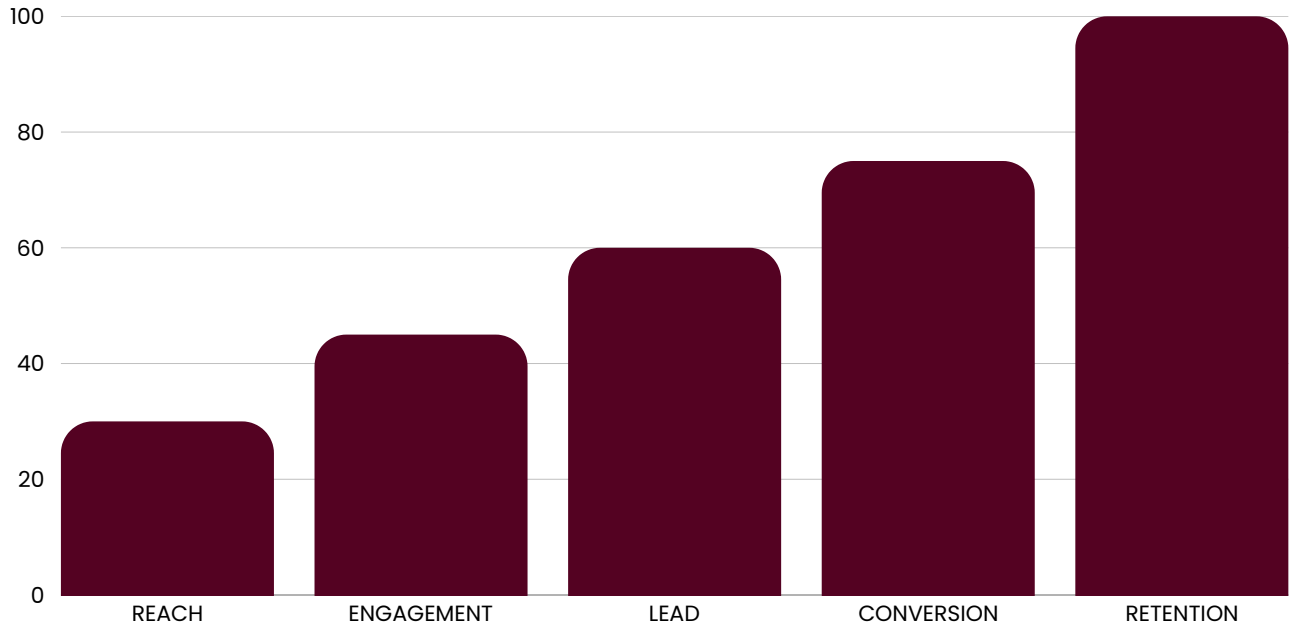
EVENT COVERAGE · VIDEO PRODUCTION



FOUNDATION OF MIRA BHAYANDER PROPERTY DEALERS ASSOCIATIONS
FMBPDA
ESTD. 2014

10. PERFORMANCE MARKETING

ATTENTION IS GOOD. CONVERSION IS BETTER



PERFORMANCE SERVICES

01 Meta Ads

02 Google Ads

03 Lead Generation

04 Retargeting

05 Conversion Optimization

06 Campaign Analytics

PLAN WITH PURPOSE. OPTIMIZE FOR PERFORMANCE.

Campaign strategy · Audience targeting · Ongoing optimization

11. SEARCH & AI VISIBILITY

BE FOUND.
BE DISCOVERED.

CAPABILITIES:

SEO

Organic search growth through technical, on-page and content optimization.

LOCAL SEO

Maps & local visibility to help businesses get discovered in their target area.

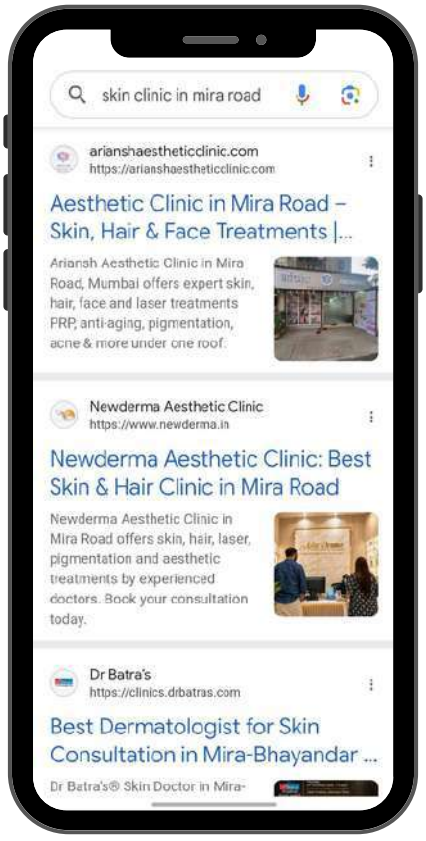
GEO

Generative Engine Optimization to improve visibility in AI-powered search experiences.

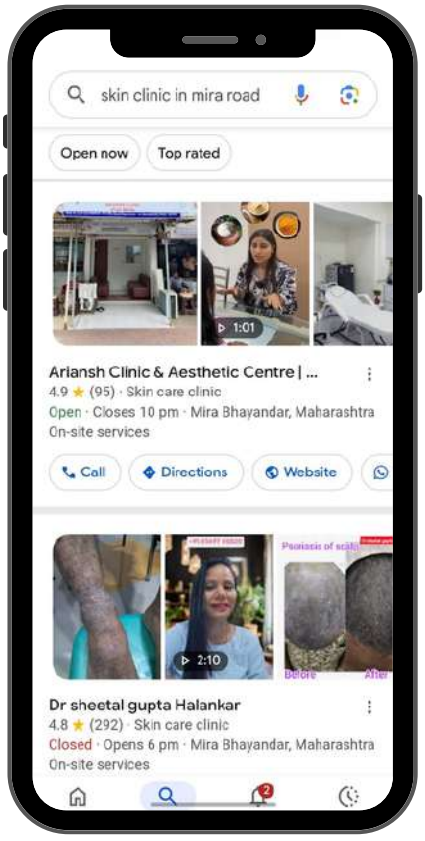
AI SEARCH

Visibility across AI-driven discovery platforms like Google AI Overviews, ChatGPT, Perplexity and more.

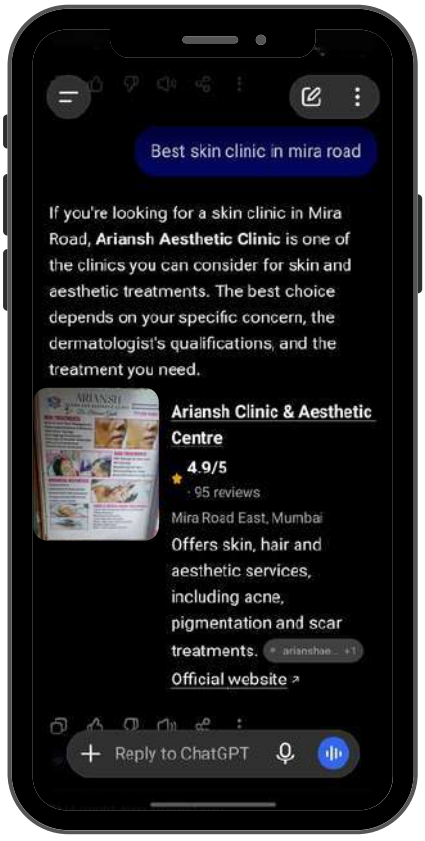
01 TRADITIONAL SEARCH



02 LOCAL SEARCH



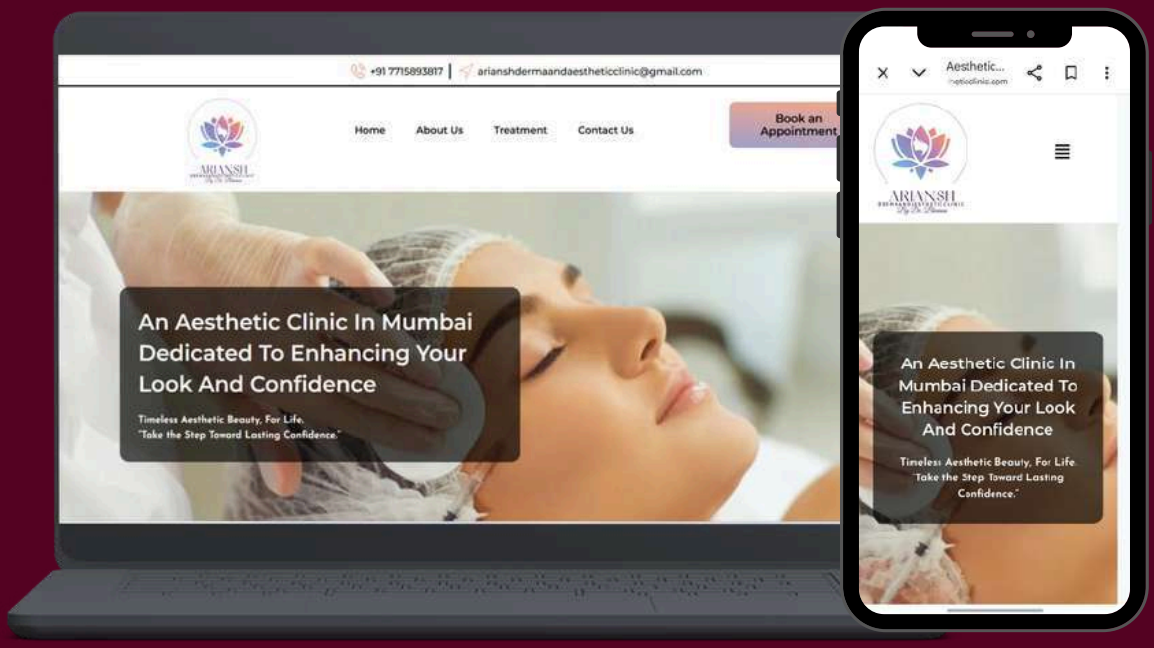
03 AI SEARCH



12. WEBSITE & DIGITAL EXPERIENCE

DIGITAL EXPERIENCES BUILT TO CONVERT.

We design and develop websites that are fast, user-friendly, SEO-ready and built to generate real business results.



UX/UI
Clean, modern and user-focused designs.

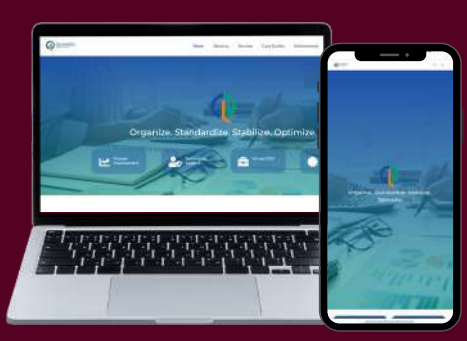
Website Design
Custom designs that reflect your brand.

Development
Fast, secure and scalable websites.

Landing Pages
High-converting pages for campaigns.

SEO Architecture
Built for search visibility from the start.

OUR WEBSITE PROJECTS — VARIOUS INDUSTRIES. REAL BUSINESS IMPACT.







13. INDUSTRIES

EXPERIENCE ACROSS BUSINESS CATEGORIES.

From local businesses to growing brands, we've worked with clients across industries, helping them build a stronger digital presence and real results.

01 HEALTHCARE

Hospitals, Clinics, Dental & Aesthetic Centers



DR. KAMDAR DENTAL CARE

SMILE CONCEPTS DENTAL CLINIC

SPARKLE

MediverSal Clinic

02 REAL ESTATE

Builders, Developers, Property Consultants



PROPERTY BAZAAR
RERA License No. A51700011170

PROP ANGEL

REALTY QUARTER

03 EDUCATION

Schools, Colleges, Coaching & EdTech



SHRI TIKAMDAS PURSHOTAM BHATIA COLLEGE OF SCIENCE

B K Shroff College of Arts & M H Shroff College of Commerce (Autonomous)

04 LOGISTICS

Transport, Warehousing & Supply Chain



TWN Logistics Private Limited

05 F&B

Restaurants, Cafés, Cloud Kitchens



Churros

DBT CAFE

The Burger Time

Snow Waffle

06 FITNESS & WELLNESS

Gyms, yoga, Fitness Studios, Wellness Brands



JOUVITA FITNESS CARE

ACHIEVING ZEN

07 B2B & PROFESSIONAL SERVICES

Business Consulting, Legal & Property Consultancy



Quardonbleu SOLUTIONS

Since 1992

08 Fashion & Lifestyle

Ethnic Wear, Bridal & Designer Fashion



Paaneri ANDHERI (W)

Taleta FORMAL

09 BEAUTY & PERSONAL CARE

Salon, Hair & Skin Care



LAKMĒ SALON FOR HIM AND HER

14. CLIENTS TRUSTING US

TRUSTED BY BRANDS ACROSS INDUSTRIES.

TATA

BIKAJI

SKODA

SONY MUSIC

Paaneri ANDHERI (W)

CNBC TV18

Since 1927 PODAR EDUCATION NETWORK MORE THAN GRADES

WHITE SQUARE WHITE SQUARE NX

ITC Limited

Taleta FORMAL

Forbes INDIA

TITAN EYE+

ABNER

tre aqua

TIMEZONE

KALPA-TARU

BYD

LAKMĒ SALON FOR HIM AND HER

15. CORE TEAM

THE PEOPLE BEHIND THE WORK.

A core team bringing together leadership, strategy, creative thinking and business growth.



Junaid S.Khan
Founder



Vikas T.Gupta
Co -Founder



Meet A.Buddhadev
Brand Director



Manan Dave
Growth partner



Riddhi Bose
Creative & Operation Head



Shubham Gupta
Subject Meta Expert



Zeeshan Shaikh
Senior Social Media Expert

15. WHY BERRY BLAST

THE PEOPLE BEHIND THE WORK.

A core team bringing together leadership, strategy, creative thinking and business growth.

STRATEGY FIRST
We connect marketing activity with business goals.

CREATIVE THAT PERFORMS
We combine storytelling with measurable outcomes.

INTEGRATED EXECUTION
Strategy, creative, performance, search and technology work together.

DATA-LED OPTIMIZATION
We continuously learn and improve.



WE DON'T CHASE VANITY METRICS.

WE BUILD BUSINESS GROWTH.

Thank You!

Looking forward to collaborating and making this project a great success together

Let's Get In Touch

Contact Us
berryblastmedia@gmail.com

Visit Our Website
Berryblastmedia.co.in